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The Netlink is published monthly by Plateau. Comments, questions or suggestions should be directed to J.R. Jacobs, P.O. Box 1947, Clovis, NM 88102-1947. Phone 1.575.389.4241. Email jrj@plateautel.com. Online version available at <http://www.plateautel.com/docs/Netlink.pdf>.



Plateau. Tried. True. Trusted.

Cooperatives are looking to the future this October

The theme of this year's National Co-op Month, "Co-ops See the Future," embodies what co-ops envision and work to achieve every day—a more sustainable and inclusive tomorrow.

Celebrated by cooperatives nationwide during the month of October, Co-op Month is an opportunity to celebrate the many ways cooperatives are using innovation to create shared prosperity for their members and communities.

With more than 40,000 cooperatives creating stable jobs and a more sustainable economy across the U.S., co-ops represent a proven way to do business and build communities.

Here are some facts about cooperative businesses:

- There are more than 40,000 cooperative businesses in the United States with 350 million members (many people belong to more than one co-op).

- Cooperatives generate \$514 billion in revenue and more than \$25 billion in wages, according to a study conducted by the University of Wisconsin Center for Cooperatives, with support from USDA Rural Development.

- Cooperatives represent a strong business

model and greatly contribute to both the national and local economies.

- Studies show that consumers want to do business with companies that share their values, making today's environment ideal for cooperatives and their commitment to the communities in which their members live and work.

- Because co-ops are member-owned, their focus is meeting their members' needs.

- Co-ops represent democracy in action, with control exercised by a board of directors elected from the ranks of members; the board is ultimately responsible to the members.

- Cooperatives generate jobs in their communities, keep profits local and pay local taxes to help support community services.

- Cooperatives often take part in community improvement programs, ensuring that everyone has an opportunity to benefit from the cooperative experience.

Founded on the cooperative principles, Plateau is proud of its cooperative heritage.



September Board meeting highlights

The Cooperative Board of Directors met in regular session on Thursday, September 27. Highlights of that meeting follow:

- The Board approved the applications of 91 new members to the Cooperative.
- Board member Jim Lyssy and COO Vince Tyson reported about their attendance and participation at the NTCA—The Rural Broadband Association’s Fall Conference.
- Directors shared thank you notes from scholarship recipients and county fair junior livestock show “add-on” recipients.
- An *Innovation in Schools Grant* for \$2,947.33 was awarded to House Municipal Schools for an advanced curriculum program for third and fourth grade students.
- A construction status report was presented to the Board and included:
 - ~ Conversion of members from copper cable to the new fiber-optic network in the El Valle exchange continues.
 - ~ Scheduling for construction on a fiber to the premise project in the Vaughn exchange has begun.
 - ~ Work continues on the fiber to the premise project in the Conchas Dam exchange.
 - ~ Completed certain projects in the Pleasant Hill and San Jon exchanges.
 - ~ Work continues on other projects in the Clayton, Grady, Ranchvale, Roy and San Jon exchanges.

The next regular Board meeting is scheduled for Thursday, October 25 at the Cooperative’s offices north of Clovis.

Mission statement

Our mission is to provide our members with universal access to high quality, reasonably priced, progressive communications services that enhance the quality of life and economic development of our service areas.

We will work for the attainment of this mission through investment in, and efficient management of diverse, communication related ventures, which will provide financial and other value.

We will strive to achieve this mission by deployment of appropriate technologies, and empowering and equipping our employees to deliver customer satisfaction.

Monthly survey winners

Customers receiving a \$25 gift certificate in this month’s survey drawing include:

- Finney Farms, Inc., Fort Sumner, NM
- Masonic Lodge, Clovis, NM
- Lance Adkins, Clovis, NM
- Jimmy or Monica Romero, Clovis, NM

All completed surveys are eligible for the monthly drawing.

MyPlateau.net

Make MyPlateau.net your one-stop local content website. Check it out for the latest in local and national news, sports, weather, technology, finance, entertainment and health information. To get started go to <http://www.myplateau.net>, click on the city closest to you and start enjoying all the great information in one place.

New to the website is the local events content area. It’s simple to use; if you have a local event you want publicized on the page, simply click on the local events link on the left of a community’s page, then complete the online request. It’s that easy!

MyPlateau is just one of the many examples of Plateau’s commitment to local communities and the Cooperative membership.

Get the Netlink online

Netlink readers can choose to continue receiving a monthly issue of the Netlink through traditional mail service or electronically. If you choose the electronic method, email us at jrj@plateautel.com, and we’ll notify you when the latest Netlink edition is available online. Be sure to include your name, email address and phone number. In most instances, you’ll have the Netlink before any of your neighbors or friends receive it through regular mail.





Classified ads

Classified advertising rates - \$3 for first 15 words and 30 cents per word thereafter per issue. There is no limit on the number of items per ad. Count each whole number or phone number as one word. There are no additional charges for business ads.

Ads run on space available basis. The Netlink reserves the right to edit and/or refuse any advertisement submitted for publication.

Payment for all classified advertising must accompany order. Checks and money orders should be made payable to Plateau.

For Sale – 1715 W. 17th Lane, Portales, NM. 2-bedroom, 1-bath home with recent paint and carpet. Small studio in back (used for recording). Laundry area could be third bedroom. \$84,000. Big Mesa Realty, 1.575.456.2000, Paul Stout, Broker, NMREL 17843, 1.575.760.5461, <http://www.bigmesarealty.com>.

New Mexico Brand For Sale –  location RHC, RHH. Call 1.575.355.7118 or 1.575.291.6745.

Small Ranch for Sale – Trujillo, NM. Off the grid. 647 Acres with 2-bedroom, 2-bath house. Community well. Million dollar view! Above Canyon Largo next to Sabinoso Wilderness Area. Motivated seller, price reduced! Call 1.713.468.8495.

Career Opportunities – For the latest career opportunities at Plateau, visit us at <http://www.plateautel.com>.

For Sale by Owner – 7.7 acres in Glorieta, NM. Asking \$125,000, negotiable. Call 1.575.421.1110.

For Sale – 295 Pine Hill Rd, Fence Lake, NM. 2-bedroom, 3-bathroom log home on 60 plus acres with corral, outbuildings and well. \$350,000. Big Mesa Realty, 1.575.456.2000, Paul Stout, Broker, NMREL 17843, 1.575.760.5461, <http://www.bigmesarealty.com>.

Wanted – Your farms and ranches to list and sell, Broker has worked for over 40 years in production agriculture and is currently a farm owner and operator since 1988. Big Mesa Realty, 1.575.456.2000, Paul Stout, Broker, NMREL 17843, 1.575.760.5461, <http://www.bigmesarealty.com>

For Sale – 134 Paisano, Newkirk, NM. Just over 7 acres in Ranchos Lake Conchas addition west of Conchas Lake. 1-bedroom, 1-bath home with 1-bath guesthouse. Phone and electricity available. \$34,000. Big Mesa Realty, 1.575.456.2000, Paul Stout, Broker, NMREL 17843, 1.575.760.5461, <http://www.bigmesarealty.com>.

For Sale – 0000 Boat Dock Drive, Conchas, NM. A full lot and a half lot totaling just over ½ acre. Water front accessible at high level. Utilities nearby. \$49,000. Big Mesa Realty, 1.575.456.2000, Paul Stout, Broker, NMREL 17843, 1.575.760.5461, <http://www.bigmesarealty.com>.

For Sale – 300 Marshall, Grady, NM, 3-bedroom, 2-bath home with horse corrals and outbuildings. Village water, \$59,000. Big Mesa Realty, 1.575.456.2000, Paul Stout, Broker, NMREL 17843, 1.575.760.5461, <http://www.bigmesarealty.com>.

Enclose advertising message with payment and send to Classified Advertising, The Netlink, Plateau, P.O. Box 1947, Clovis, NM 88102-1947.

Ad copy must be received in our office by the 10th of the month preceding publication. Example: March 10th for April Issue; April 10th for May Issue, etc.

Disclaimer: Plateau is not responsible for the content of any classified advertising, nor for any product, service or information advertised therein.

Limitation of liability: Classified advertisers indemnify Plateau for any claims arising out of their classified advertisements. Plateau's liability for classified advertising is limited to refund of the amount paid for the publication of that advertisement.

For Sale – 509 Riata Road, Tularosa, NM. 70 acres (13 acres in pistachios) with 4-bedroom, 2-bathroom log home, detached garage, barn, horse stalls, pine trees and 2-bedroom, 1-bathroom mobile home. \$640,000. Big Mesa Realty, 1.575.456.2000, Paul Stout, Broker, NMREL 17843, 1.575.760.5461, <http://www.bigmesarealty.com>.

Golf Resort Mountain Property! – For sale 1.33 acre home site at Pendaries (panda-rey) Village, northwest of Las Vegas, NM. Very level with many beautiful 100 foot ponderosa pines. Power, water and telephone on site. Located ¼ mile from clubhouse. Timber has been professionally thinned and ready for home construction. Motivated seller. Call 1.575.760.4672.

For Sale – 107 Camp Circle, Conchas, NM, 2-bedroom, 1-bathroom manufactured home on .68 acres, storage shed and small fenced yard with dog kennel. \$39,500. Big Mesa Realty, 1.575.456.2000, Paul Stout, Broker, NMREL 17843, 1.575.760.5461, <http://www.bigmesarealty.com>.

Wanted – “Hit and Miss” John Deere, Model E Waterloo Boy gasoline engine or others. Complete in running condition. Call 1.806.481.5516 (leave message) or email tstaylor@suddenlink.net.

Have something to buy, sell or trade? Reach countless numbers of Cooperative members and even more through our website every month for as little as \$3 per month for a 15-word classified ad. Simply complete this form and RETURN WITH PAYMENT to Netlink Classified Advertising, P.O. Box 1947, Clovis, NM 88102-1947 or call 1.575.389.4241 or email jrj@plateautel.com.

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Ad Copy _____



Plateau

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Upcoming Events

October 18 Orkestra Mendoza – Influenced by Mambo, Cumbia-Indie/Electronic, Orkestra Mendoza’s soulful music captures the positive spirit of the Southwest. 7 p.m. curtain at Marshall Auditorium in Clovis, NM. Visit the Clovis Community College Cultural Arts Series website at <http://www.clovisarts.org> for tickets.

October 18 and 19 Ag Safety Days – Hundreds of third-graders from the city and surrounding counties, converge on the Curry County Events Center in Clovis, NM to learn safe habits. Call the Curry County Cooperative Extension offices at 1.575.763.6505 for more information.

October 25 Curry County Rocktoberfest – The Curry County Events Center in Clovis, NM presents the Casey Donahew Band in Concert. For more information call 1.575.935.7000 or visit <http://www.curryeventscenter.com>.

October 25 Board of Directors Meeting – Monthly meeting of the Cooperative Board of Directors at Plateau’s business offices north of Clovis.

October 31 Halloween – In the ninth century, Pope Gregory III designated November 1 as All Saints’ Day or All Hallows’ Day, so the evening before was known as All Hallows’ Eve and later Halloween. Over time, Halloween evolved into a secular, community-based event characterized by child-

friendly activities such as trick-or-treating, costume wearing and parties.

November 3 Holiday Craft Fair – Bring your friends and join the great folks in Corona, NM for a fun-filled day with food concessions and just about everything else to create a festive holiday. Takes place at Corona High School from 9 a.m. to 4 p.m. Call 1.575.520.9732 to reserve a table or for more information.

November 4 Daylight Saving Time Ends – Time to move the clocks back one hour at 2 a.m. on this day.

November 8 Pelican 212 – This 7 p.m. performance from The Clovis Community College Cultural Arts Series features the band of brothers and sisters ranging in age from 9 to early 30s, as seen on “America’s Got Talent” and “Little Big Shots.” Takes place in Marshall Auditorium in Clovis, NM. Visit <http://www.clovisarts.org> for more information.

November 11 Veterans Day (Official) – Federal holiday honoring all those who have served in the United States Military. Also, marks the anniversary of the end of World War I (major hostilities in World War I formally ended at the 11th hour of the 11th day of the 11th month in 1918 with the German signing of the Armistice).

November 12 Veterans Day (Observed) – With the traditional Veterans Day falling on a Sunday this year, many government and private organizations will close this day in observance of the holiday.